

Raising Impact (RIO) is a philanthropy research and advisory platform that brings cost-effectiveness discipline, evidence synthesis, and hyperlocal data to giving in India.

We adapt leading global analytical models to the Indian context, grounding them in local knowledge and learnings. Backed by Vikrant Bhargava and Luke Ding, we offer a dedicated research desk at **no cost to the funders** we work with.

TESTIMONIAL FROM SOMEONE DEPLOYING >\$1M+ BASED ON RIO RECOMMENDATIONS

"Raising Impact genuinely shifted our thinking around what works at scale, with the quality of evidence & the price points that actually make sense in the Indian context."

"I am confident that without Raising Impact's process, our capital would have been directed very differently, and almost certainly less effectively."

FEW INSIGHTS BASED ON OUR RESEARCH

60% of funding on early-childhood flows to interventions with an estimated 4-5x return, while far more impactful solutions that can deliver a **15-80x return remain underfunded**.

Compared to Thailand, Maharashtra is ~2x the population, 50% of GDP pc, yet **1/100th of govt spend per child under 5**. MH still gives one of the highest RoI for a funder interested in early childhood.

~93 million smallholder farmer households form ~50% of India's workforce, yet **their incomes grew at just 3% CAGR over past two decades**.

Growing cereal crops - rice, wheat, maize - earns minimum support price but puts a hard ceiling on small farmer incomes. A way out is **diversification to high value agriculture which can earn 6-7x**.

2047 Projections: 17MT+ deficit in fruits & vegetables, while sitting on a 75MT surplus of cereal crops. We continue to **overproduce the low value crop and underproduce the high value ones**.

WHY PARTNER WITH US?

01

Evidence Based Research

State and sector analysis where philanthropy can make the most impact

02

High Conviction Recommendations

Pre-screened, high-fidelity organizations ready for capital

03

Expert Engagement

Experts & field partners share learnings, local context & validate research & feasibility

04

Measurable ROI

Confidence that your capital is linked to data-backed outcomes